



NEWSLETTER

Volume 2

December 2023

Clean Water Alabama

The mission of Clean Water Alabama is to engage the citizens of Alabama to take the necessary actions to ensure that our water resources (rivers, streams, lakes, bays and coast) are protected from those items that make them unsafe to its citizens, and the plant and animal life that live within and around.

From the President

We are excited to welcome you to our second newsletter. Founded almost four years ago, Clean Water Alabama has made amazing progress in our efforts to educate and influence best practices to help make our waterways safe and healthy for generations to enjoy. I am honored to continue the great work accomplished from our previous President John Manelos.



John O'Melveny Woods

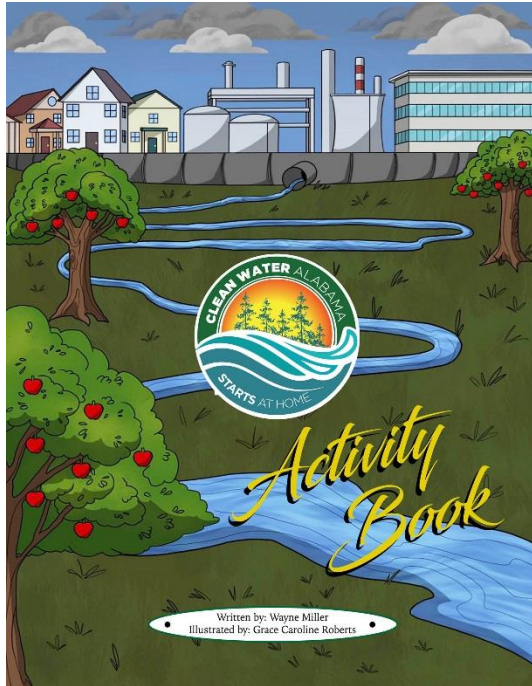
John Manelos is still the executive director and has been involved this past year.

Ongoing projects

Clean Water Alabama met with the Baldwin County School District to plan the introduction



John Manelos, past President Clean Water Alabama

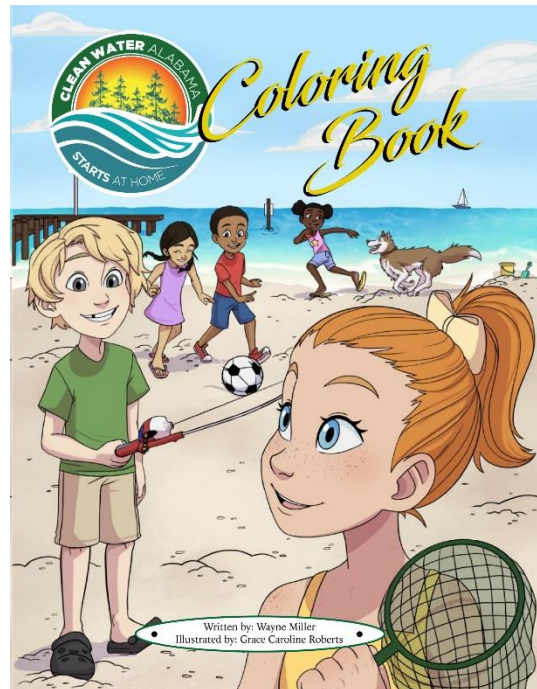


of our Coloring and Activity books (*along with lesson plans*) to their elementary grade students. We decided to put them in the schools in April.



'Coach' Wayne Miller, creator of the Coloring and Activity books

We started with some of the activity books at local area schools, including Bayside Academy and The Organic School. Here are some photos.





Illustrator Grace Roberts

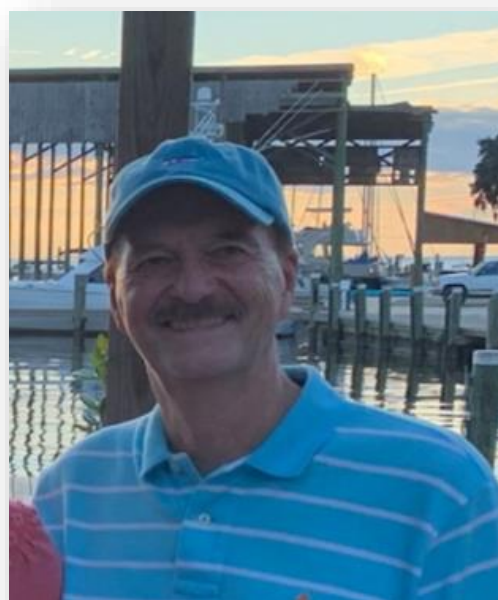
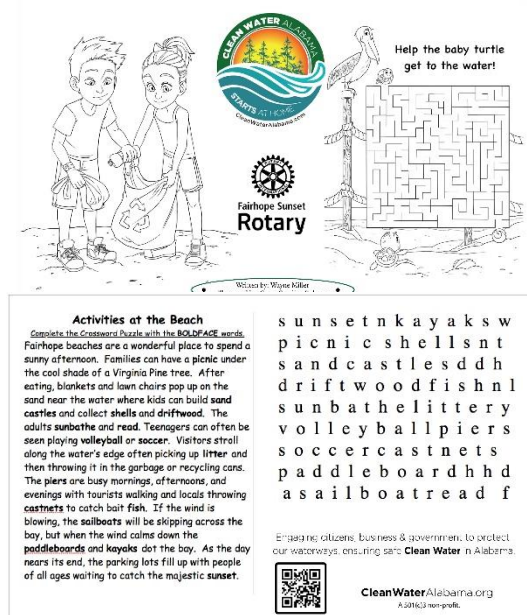
Classroom kids holding up our books.



The launch went well in April with almost **9000 books** going out to students throughout Baldwin County.

Placemats

The **Fairhope Sunset Rotary club** has partnered with CWA in creating placemats designed to educate children on being good stewards of our waterways. They were made available to over 80 Baldwin County restaurants. **Mike Neely** is our liaison for this project.



Mike Neely of the Sunset Rotary Organization spearheading the placemats.

Our Website

We are now able to process memberships and we are constantly updating it as well. A small catalog of products, such as T-shirts and caps will soon be available on the site. Please visit our website and consider joining our great organization.

www.CleanWaterAlabama.com

Marketing/Social Media

One of the benefits of using a social media platform is that it leads an interested audience to our Website Landing page. This is where we promote Our Mission, share education objectives and provide valuable informational resources. We are currently updating cleanwateralabama.com to reflect a more concise and modern platform.



Adrienne Clow is helping with the social media for Clean Water Alabama, and she is doing a GREAT job.

Combined Posting on Instagram and Facebook targets a different audience age group. Our organization has started to focus on the more frequently accessed Instagram social media platform and the results have been significant.

We will continue to promote our nonprofit organization and in accordance with Our Mission, remain non-partisan, educating Alabamians about Alabama's water resources and promote other organizations that seek the same.

Other Events

Chili cookoff

We were invited to the Chili Cookoff sponsored by Ecumenical Ministries (Emmy's) and decided we would be a little different and submit a **white chicken chili** recipe into the contest. Tasted great. Quite a few people went out of their way to compliment us on it. But... you just can't beat traditional chili in a contest like this.

Outstanding people and great hosts.



Great crowds and good chili make for an enjoyable afternoon.



Bird Fest 2023

Held for the second year at 5 Rivers Delta Center in Spanish Fort, a good time was had by all. Lots of people stopped by and said hello – including the 'official' bird!



First Fridays

We want to acknowledge and thank Deborah Bruijn, owner of the Fairhope Soap Company, for helping us get the word out at Fairhope First Fridays. She has also created a wonderful line of soaps for Clean Water Alabama and has generously donated proceeds to our cause. We invite you to stop by, say hello and consider purchasing some of her products. They are first-class and make great gifts for the holidays!

Deborah displaying the Clean Water Alabama inspired soaps.



Dog River Trip

Former **State Representative Joe Faust** again made available a trip for Clean Water Alabama that left from Blakely State Park. Almost fifty of us. It was fascinating, seeing all the wildlife and then the huge Mobile harbor ships. Impressed upon us the importance of preserving the waterway environment and **continuing our core mission of education.**



Dog river and Mobile harbor



Coastal College Cleanup

Clean Water Alabama was a sponsor for the Coastal Alabama Clean up day this year. We created t-shirts and supplied burgers and hotdogs. This showed us how

enthusiastic young adults are about the environment and was the perfect opportunity to get our message before **highly passionate and motivated students.**



Part of the enthusiastic clean-up crew



Former Representative
Joe Faust and Mandy
Bezeredi.

Alan Samry and Teddy
Faust grillin' away.



Students picking up trash in
Fairhope, Alabama



Sign in for the event.

Our t-shirts for the event.



Eastern Shore Art Center

Clean Water Alabama was able to set up a table at the Eastern Shore Art Center (ESAC) and spread the word about our mission.

John and John working away!



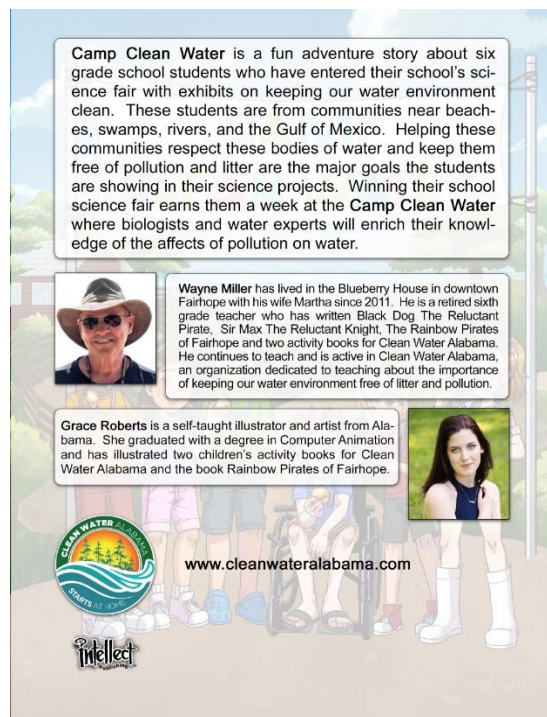
Grants

Clean Water Alabama has signed a letter of Understanding with **Arkibos**. Arkibos will search out and find grants that fit with Clean Water Alabama. They will write the proposals and manage the awards. We are very excited to be working with them and look forward to a long and rewarding relationship.

Our Newest Project

We have created (through Coach Miller and the talented Grace Roberts) a new young adult book which will be launching the first quarter of 2024. This book is the culmination of our commitment to education and following on the success we have had with the coloring and activity books. It is called **Camp Clean Water** and features a diverse set of kids who are inspired to do science projects on how to clean up our waterways.

It will be available January on Amazon, our website and in bookstores.



How You Can Help

We are often asked “how can I help?”

First and foremost, visit our website and become a member.

(www.CleanWaterAlabama.com) Our website contains a lot of information regarding all of the organizations that are involved with keeping our waterways and bay safe and clean.

You can **visit our Facebook page** and like/share it with your friends to help us get the word out. And don't forget our Instagram page.

You can also volunteer to help with various projects. Get involved!

And... **you can make a year-end tax-free donation.**

By working together, we can inform the public, promote best practices and help assure our waterways and bay will be safe for generations to come!

I want to thank you for reading this newsletter and for your continued support of Clean Water Alabama.

A handwritten signature in blue ink that reads "John O'Malley".

Website: www.CleanWaterAlabama.com



Facebook: Clean Water Alabama



Instagram: Clean Water Alabama

In appreciation of the generous support of our Sponsors:



And the Fairhope Sunset Rotary Club

